



For More Information

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For Immediate Release

## **EPA RECOGNIZES J&B IMPORTERS AMONG NATION'S LEADING GREEN POWER PURCHASERS**

### **PURCHASE SUPPORTS NEW DEVELOPMENT OF CLEAN RENEWABLE RESOURCES**

**Miami, FL - 8 February 2013** - J&B Importers announced today it appears on the U.S. Environmental Protection Agency's (EPA's) list of 100% Green Power Users. J&B Importers is purchasing more than 1,400,000 kilowatt-hours (kWh) of green power annually, saving over 1,900,000 lbs of CO<sub>2</sub> from entering the atmosphere, including from natural gas, and enough green power to meet 100% percent of the organization's electricity and gas use. J&B Importers is buying renewable energy certificates (RECs) from Renewable Choice Energy. This demonstrates a proactive choice to switch away from traditional sources of electricity generation and support cleaner renewable energy alternatives.

"We're very honored that the U.S. Environmental Protection Agency has recognized our efforts," said Ben Joannou, Jr., Vice-President. "Our participation in this program embodies our commitment to innovative business practices and even touches upon the cornerstone of our advocacy for alternative transportation: a multifaceted approach to sustainability. It is fitting that as a major supplier to the cycling industry, which contributes to a world with a smaller carbon footprint, we should run our enterprise accordingly."

This purchase also qualifies J&B Importers for EPA's Green Power Leadership Club, a distinction given to organizations that have significantly exceeded EPA's minimum purchase requirements. Green Power Leadership Club members must purchase ten times the partnership's minimum requirement organization-wide.

Green power is electricity that is generated from environmentally preferable renewable resources, such as wind, solar, geothermal, biogas, biomass, and low-impact hydro. Purchases of green power help accelerate the development of new renewable energy capacity nationwide and help reduce greenhouse gas emissions from the power sector.

"With its purchase of green power, J&B Importers is demonstrating its commitment to environmentally friendly business practices," said Blaine Collison, Director of EPA's Green Power Partnership. "J&B Importers is reducing carbon pollution and showing that using green power is smart for the environment and for business."

According to the U.S. EPA, J&B Importers' green power purchase of more than 1,400,000 kWh, strictly for electricity use, is equivalent to avoiding the carbon dioxide (CO<sub>2</sub>) emissions of nearly 200 passenger vehicles per year or the CO<sub>2</sub> emissions from the electricity use of more than 100 average American homes annually.

J&B Importers also supports environmental advocacy through alternative transportation advocacy, through partnering with such organizations as Bikes Belong, the East Coast Greenway, and the Alliance for Biking and Walking.

### **About J&B Importers**

J&B Importers is an industry-leading, US wholesale distributor and light manufacturer of mobility parts for consumer and industrial products and transportation systems, including the bicycle industry, disability services, pleasure craft, and light machinery. J&B Importers services other manufacturers, distributors, and



retailers around the world and takes pride in selecting, designing, and sourcing market-leading products for the moving parts of today's rapidly-changing world.

#### **About Renewable Choice Energy**

Founded in 2001, Colorado-based Renewable Choice Energy is a leading global provider of renewable energy credits (RECs), carbon offsets, greenhouse gas measurement services and software, supply chain sustainability consulting, and energy efficiency solutions. Renewable Choice works with Fortune 500 Companies, educational institutions, small businesses, residential customers and has worked on over 3,500 LEED® green building projects. Renewable Choice and its clients have received prestigious awards from the EPA and DOE for supporting and expanding the renewable energy market—including the coveted EPA Green Power Supplier of the Year in 2012--and have been featured in hundreds of media outlets including The New York Times, Wall Street Journal, CNN, USA TODAY, and more. To learn more, visit

<http://www.renewablechoice.com>.

#### **About EPA's Green Power Partnership**

The Green Power Partnership is a voluntary program that encourages organizations to buy green power as a way to reduce the environmental impacts associated with electricity use. The Partnership currently has more than 1,300 Partner organizations voluntarily purchasing billions of kilowatt-hours of green power annually. Partners include a wide variety of leading organizations such as Fortune 500® companies, small and medium sized businesses, local, state, and federal governments, and colleges and universities. For additional information, please visit <http://www.epa.gov/greenpower>.